

Corporate Engagement

2022 Report

February 2023

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1. Introduction

In addition to their basic ethical and legal responsibilities, companies must assume responsibility for the social environment in which they operate. At Deutsche Börse Group, we see corporate engagement as an ongoing commitment towards our shareholders and customers, our colleagues, as well as society and the communities we operate in. Any corporate engagement activity is a statement that can shape both the external and the internal perception of Deutsche Börse Group, which is critical to the confidence of customers, shareholders, and staff in the company.

With the Corporate Engagement Policy (CE Policy), we have created a set of binding principles and standards for all corporate engagement-related activities at Deutsche Börse Group to ensure the effectiveness of said activities, a responsible use of shareholder money, and to prevent said activities from potentially damaging the reputation of Deutsche Börse Group or constituting a violation of established compliance rules. Our commitment focuses on three main areas:

- Education and culture
- Sport
- Social cohesion

Activities are implemented with the help of four instruments:

- Non-business-related sponsoring
- Donations
- Personal commitment
- Memberships

The areas of involvement and the definition of the four instruments are detailed in the internal CE Policy of Deutsche Börse Group.

In this report, we will summarise the official corporate engagement activities of Deutsche Börse Group in 2022 that were either conducted or approved by Group Communications & Marketing.

2. Executive summary

- The corporate engagement programme of Deutsche Börse Group included charitable donations, community investments and commercial initiatives in a total amount of €2,653,569.25. Further details are shown in the following chapters and the appendix.
- In 2022, the focus continued to be on enabling and encouraging our colleagues around the globe to get personally involved – this was particularly welcome after years of Covid-19-related restrictions. There were multiple opportunities for this purpose, such as our Social Days at different locations and various possibilities within mentoring programmes.
- The Deutsche Börse Photography Foundation is responsible for and supervises all activities of the Group that pertain to the Art Collection Deutsche Börse. Being an independent non-profit organisation, their engagement in collecting, exhibiting, and promoting contemporary photography is not subject of this report. However, their activities are an important contribution to the area of “Education and Culture”. The Art Collection Deutsche Börse, a collection of more than 2,300 works by 160 artists from 33 nations, is presented in most office spaces of the Group. Information on the Foundation and its programme can be found [here](#).

3. Financial overview

Year	Spent total in EUR
2021	2,495,256.51
2022	2,653,569.25

4. Highlights

4.1 Personal engagement

4.1.1 Social Days

As part of our one global team, all colleagues are encouraged to assume their responsibility towards society. We consider our colleagues’ personal engagement a particularly valuable element of our engagement because it creates opportunities for mutual exchange and learning. As it has become a cherished tradition among our colleagues, we organised Social Days during which many of our colleagues in several locations swapped the office for schools and social

institutions for one day and volunteered in their local communities – their activities adding up to a total of around 430 hours.

In Luxembourg, colleagues beautified with plants and woodwork the outdoor area of SOS Kannerduerf Mersch, an institution that gives many children a home, concreted football goals at SOS Kinderdorf Saar, and improved the outside area of an animal-assisted pedagogy. Our colleagues from the London office not only volunteered at Mudchute Farm but also wrapped parcels for vulnerable households across the East End in association with the East End Community Foundation during their Social Days. Our Eschborn-based colleagues dedicated their Social Day to assisting in an event for senior citizens at a senior citizens' home and to beautifying four different schools and a day-care-centre in the greater Frankfurt area where they painted classrooms and helped to embellish outside activity areas.

The Deutsche Börse Group Social Days will remain a central part of our engagement portfolio aiming to foster staff-cohesion and personal engagement in our local communities.

4.1.2 Charity runs

During the Covid-19 pandemic, our global Group Sports Challenge encouraged colleagues around the world to run, walk, swim, or ride their bikes for a good cause. While a collective, yet individual programme fit times of social distancing, this year we focused on supporting team sport activities at our office locations. In Frankfurt and London, 490 colleagues took part in the J.P. Morgan Corporate Challenge and 234 colleagues competed in the yearly Luxembourg Times BusinessRun. In Cork, 14 colleagues participated in the Cork City Marathon. Two colleagues in Zug took part in the Wings for Life World Run, resulting in a total of €22,257.99 donated to support charitable organisations.

We believe that collective achievements create a sense of common responsibility across teams and beyond our company walls. Supporting sports activities in which as many colleagues as possible worldwide can participate will therefore remain a central pillar of our corporate engagement.

4.1.3 Climate Challenge

Our Climate Challenge aims at reducing the personal environmental impact of all our colleagues through small changes in everyday life and creates awareness for our impact on climate change and sustainability. By collecting points for environmentally friendly actions and behaviours, our colleagues were encouraged to compete for their respective location. Bonus points for team activities additionally fostered staff-cohesion. As a result, €10,000.00 were donated to organisations contributing to environmental protection in Europe, Asia, Australia, and America.

4.1.4 Mentorship

We continued our partnerships in two of our locations to organise and execute mentorship and internship programmes. By providing time, knowledge, and expertise, we contribute to

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facilitating access to knowledge and expertise to those who face greater barriers due to their socio-economic or cultural backgrounds.

In 2022, we accommodated four students from underrepresented backgrounds for an internship programme at our London office as well as three students with migration backgrounds who live in Germany for a virtual internship programme. At our Chicago location, we took in a graduate in computer science for a ten-week summer internship. This type of engagement will be carried on in 2023.

4.1.5 Corporate Engagement Lottery

Many of our colleagues from around the globe support those in need in their spare time, invest themselves in environmental initiatives, encourage the young, and much more. Our Corporate Engagement Lottery was founded to recognise these commendable charitable efforts of our colleagues. In 2022, we again drew four projects from all eligible submissions. This year, the draw took place on Giving Tuesday, 29 November. The four projects were supported with a donation of €1,000.00 each. Detailed information on the recipients of our donations is provided in the appendix.

4.1.6 Trading charity and year-end charity

The trading charity at Börse Frankfurt has become a tradition by now. In 2022, it took place twice. The first event in March was dedicated to a Ukrainian children's charity: €100,000.00 were collected and afterwards donated to the organisation. Our second trading charity took place as usual just before Christmas: €35,000.00 were donated to two German organisations committed to social causes.

With the festive season approaching, the end of the year is commonly used to support charitable causes. This year, a large number of smaller charitable institutions were given donations due to an increased need arising both from the effects of the Covid-19 pandemic and the humanitarian crisis resulting from the war of aggression against Ukraine.

4.2 Local initiatives with a global scope

4.2.1 Eintracht Frankfurt

With our sponsorship of the local sports association Eintracht Frankfurt, we wish to demonstrate a clear commitment to the city of Frankfurt and the region our headquarters are located in. We started the partnership with Eintracht Frankfurt in 2017, and on 1 July 2020, both sides concluded a new sponsorship agreement. It runs until 2023 and makes Deutsche Börse AG the main shirt sponsor of Eintracht Frankfurt's eSports teams.

The partnership in eSports offers the opportunity to address a young and tech-savvy target group which is highly relevant in terms of employer branding. The sponsorship can also be further aligned with the objectives of the CE Policy. For example, the sponsorship is no longer limited to Frankfurt but can be organised jointly with Deutsche Börse AG's international

locations. In cooperation with Eintracht Frankfurt, formats are planned to allow colleagues from all offices to actively participate in the sponsorship.

4.2.2 Städel Museum

Promoting culture and education is a key pillar of Deutsche Börse Group's social commitment and is also reflected, for example, in the work of the Deutsche Börse Photography Foundation. To complement such activities, Deutsche Börse AG has entered a partnership with the Städel Museum in Frankfurt in 2021, initially for a period of four years. Its collection provides an almost complete overview of 700 years of European art history.

Through our partnership with the Städel Museum in Frankfurt, we would like to raise awareness in the field of education and about our cultural heritage. We have invited – and will continue to do so – all our colleagues globally as well as our clients to actively participate in this partnership with special events and access to the museum's collection. To make this possible, most offers such as lectures and guided tours were transferred into virtual formats. In 2022, we have intensified our cooperation on the occasion of two major exhibitions on Auguste Renoir (spring 2022) and Guido Reni (winter 2022/23) by sponsoring the "digitentials" – multimedia courses which accompany the exhibitions and are publicly available on the website of the museum.

5. Employee engagement

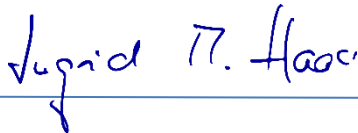
In addition to the corporate engagement activities of Deutsche Börse Group, there is an incredible personal engagement of our colleagues who regularly invest time, energy and their own money into charitable initiatives and show great commitment when it comes to supporting those in need.

We will continue to support and coordinate initiatives that create opportunities for our colleagues to engage themselves – for example by donating Christmas presents or school supplies for children in need, raising awareness for the homeless, performing sports activities for a good cause, taking care of community areas, or donating food at times of unprecedented price increases affecting many.

6. Outlook

Our ambition for 2023 is to further enhance the coherence and quality of the Group-wide portfolio of corporate engagement activities and to continue fostering the exceptional personal engagement of our colleagues around the globe.

Deutsche Börse Group is an internationally operating provider of market infrastructure. As such, our options for charitable donations of goods and services are limited. Nonetheless, we are in a good position to make valuable contributions of time, knowledge, and expertise, provided by our colleagues around the globe. In 2023, we intend to focus on projects that generate strong, sustainable effects in relation to this strategic impulse, especially in the areas of “Social Cohesion” and “Education and Culture”.



Ingrid Haas

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(Head of Corporate Communications & Engagement)

Appendix

This appendix provides an overview of our corporate engagement activities and projects. They are listed in categories that follow the Business for Societal Impact ([B4SI](#)) model. In addition, the activities and projects are labelled as falling into one or more of our areas of engagement: (1) "Education and Culture", (2) "Sports" and (3) "Social Cohesion". All payments made in currencies other than euro were converted into euro for the purpose of this report (source: <https://bankenverband.de/service/waehrungsrechner/>).

A. Charitable donations

A charitable donation is a one-off or occasional support to good causes in response to the needs and appeals of charitable and community organisations, requests from employees, or in reaction to external events such as emergency relief situations.

Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Ambulanter Hospiz- und Palliativ-Beratungsdienst „Die Quelle“	Donation	Bad Soden am Taunus	Year-end charity	3	2,000.00
Ärzte ohne Grenzen e. V. (Ukraine Support)	Donation	Berlin/ Ukraine	One-time request	3	50,000.00
ASB Hessen RV Südhessen Rettungshundestaffel	Donation	Darmstadt	CE Lottery	3	1,000.00
ASBL des Guides et des Scouts d’Arlon	Donation	Arlon	One-time request	3	500.00
Behind the Book	Donation	New York	One-time request	1	2,000.00
Breakfaststory	Donation	Prague	One-time request	3	17,252.58 (CZK 421,000.00)

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Charitable Foundation "Voices of Children" (Ukraine Support)	Donation	Kyiv	One-time request	3	100,000.00
Clean Up Australia Limited Environmental Foundation	Donation	North Sydney	Climate Challenge	3	1,750.00
Cork City Marathon	Donation	Cork	Charity run	2, 3	682.00
Cork LGBT+ Pride Festival CLG	Donation	Cork	One-time request	3	5,000.00
Cork Simon Community (Cork Charity Partners 2022)	Donation	Cork	Year-end charity	3	2,000.00
Deutsche Cleft Kinderhilfe e. V.	Donation	Freiburg	Year-end charity	3	2,000.00
Deutsches Komitee für UNICEF e. V. (Ukraine Support)	Donation	Köln/Ukraine	One-time request	3	50,000.00
Ecological Servants Project	Donation	El Cajon	Climate Challenge	3	2,000.00
Elly-Heuss-Knapp Stiftung – Deutsches Müttergenesungswerk (Ortsausschuss Frankfurt)	Donation	Frankfurt	Year-end charity	3	2,000.00
Emergency – Life Support for Civilian War Victims ONG ONLUS	Donation	Milan	Year-end charity	3	2,000.00
Frankfurter Tafel e. V.	Donation	Frankfurt	One-time request	3	500.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
FRAPORT SKYLINERS e. V. (Basketball macht Schule)	Donation	Frankfurt	One-time request	2	6,000.00
Freundeskreis ARCHE Frankfurt am Main e. V.	Donation	Frankfurt	One-time request	3	35,000.00
Goethe-Universität Frankfurt (Ausstellung „Nini und Carry Hess“ – Museum Giersch)	Donation	Frankfurt	One-time request	1	3,000.00
Greenwood Project	Donation	Chicago	One-time request	1	15,000.00
Handicaps Solidaires Luxembourg ASBL	Donation	Luxembourg /Burkina Faso	One-time request	3	5,000.00
Help – Hilfe zur Selbsthilfe e. V.	Donation	Ahr Valley	One-time request	3	22,845.00
Internationales Komitee vom Roten Kreuz (Ukraine Support)	Donation	Geneva/ Ukraine	One-time request	3	50,000.00
INTERPLAST Germany e. V.	Donation	Bad Kreuznach	Year-end charity	3	2,000.00
IWJB gGmbH – Young Economist	Donation	Frankfurt	Year-end charity	1	5,000.00
J.P. Morgan Corporate Challenge (Frankfurt)	Donation	Frankfurt	Charity run	2, 3	14,035.00
J.P. Morgan Corporate Challenge (London)	Donation	London	Charity run	2, 3	1,139.09 (GBP 990.00)
Jeunesses Musicales Deutschland e. V.	Donation	Weikersheim	Year-end charity	1	5,000.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Kinderhilfestiftung e. V.	Donation	Frankfurt	Trading Charity	3	17,500.00
Kinderhilfestiftung e. V.	Donation	Frankfurt	One-time request	3	6,700.00
Künstlerhaus Mousonturm Frankfurt am Main GmbH	Donation	Frankfurt	One-time request	1	50,000.00
Luxembourg Times BusinessRun	Donation	Luxembourg	Charity run	2, 3	6,318.00
MainLichtBlick e. V.	Donation	Frankfurt	One-time request	3	6,700.00
Save the Children Deutschland e. V.	Donation	Berlin	Year-end charity	3	5,000.00
SC Eintracht Oberursel 1957 e. V.	Donation	Oberursel	CE Lottery	2	1,000.00
Sozialdienst Frankfurt e. V.	Donation	Frankfurt	One-time request	3	6,700.00
Städelsches Kunstinstitut und Städtische Galerie (Städel Museum) – DIGITORIAL Guido Reni	Donation	Frankfurt	One-time request	1	25,000.00
Städelsches Kunstinstitut und Städtische Galerie (Städel Museum) – DIGITORIAL Renoir	Donation	Frankfurt	One-time request	1	25,000.00 (paid in 2021)
Stiftung Kloster Eberbach (Eberbach macht Schule)	Donation	Eltville	Year-end charity	1	3,000.00
Sunrise Association	Donation	New York	One-time request	3	2,000.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Suromurchhana Inc.	Donation	New York	CE Lottery	1	1,000.00
Tafel Deutschland e. V.	Donation	Berlin	Year-end charity	3	10,000.00
Tafel Hessen e. V.	Donation	Wetzlar	Trading Charity	3	17,500.00
Tree-Nation ASBL	Donation	Brussels	Climate Challenge	3	6,250.00
TTC Fortis Nova Maintal e. V.	Donation	Maintal	CE Lottery	2	1,000.00
UNO-Flüchtlingshilfe e. V. (Ukraine Support)	Donation	Bonn/Ukraine	One-time request	3	50,000.00
Wings for Life	Donation	Zug	Charity run	2, 3	83.90 (CHF 86.45)
Women's Aid (Cork Charity Partners 2022)	Donation	Dublin	Year-end charity	3	2,000.00
University of the People (Ukraine Support)	Donation	Pasadena	One-time request	1	10,000.00
Spent total in EUR					657.455,57

B. Community investments

A community investment is a long-term strategic involvement in community organisations, mainly partnerships, to address a specific range of social issues chosen by the company to protect its long-term corporate interests and enhance its reputation.

Initiative	Instrument	Location	Area of engagement	Spent in EUR
Bündnis Ökonomische Bildung Deutschland e. V.	Membership	Düsseldorf	1	15,000.00
Frankfurter Kultur Komitee e. V.	Membership	Frankfurt	1	3,000.00
Freunde der SCHIRN KUNSTHALLE FRANKFURT e. V.	Membership	Frankfurt	1	2,500.00
Freunde des Museums für Moderne Kunst e. V.	Membership	Frankfurt	1	5,050.00
Gesellschaft der Freunde und Förderer der Hochschule für Musik und Darstellende Kunst Frankfurt am Main e. V.	Membership	Frankfurt	1	3,000.00
Gesellschaft für Unternehmensgeschichte e. V.	Membership	Frankfurt	1	500.00
IntoUniversity – Big City Bright Future	Donation	London	1	7,091.63 (GBP 6,040.00)
Kiron Open Higher Education gGmbH	Sponsoring	Berlin	1	36,952.68
Luxembourg Philharmonic Orchestra Academy	Sponsoring	Luxembourg	1	20,000.00
Malteser Hilfsdienst e. V. (Social Day Frankfurt)	Donation	Frankfurt	3	5,000.00
People Service Centre Limited	Donation	Hong Kong	2	1,019.37 (HKD 9,000.00)
Städelscher Museums-Verein e. V.	Membership	Frankfurt	1	3,000.00

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Initiative	Instrument	Location	Area of engagement	Spent in EUR
Städelsches Kunstinstitut und Städtische Galerie (Städel Museum)	Sponsoring	Frankfurt	1	750,000.00
Verein der Freunde und Förderer der Deutschen Akademie für Sprache und Dichtung e. V.	Membership	Darmstadt	1	500.00
Spent total in EUR				852.613,68

C. Commercial initiatives

A commercial initiative is a business-related activity in the community, usually undertaken by commercial departments to directly support the success of the company, promoting its corporate and brand identities and other policies, in partnership with charities and community-based organisations.

Initiative	Instrument	Location	Area of engagement	Spent in EUR
Eintracht Frankfurt Fußball AG	Sponsoring	Frankfurt	2	500,000.00
ESMT European School of Management and Technology GmbH	Sponsoring	Berlin	1	40,000.00 (paid in 2021)
Fakultät für Betriebswirtschaft (Universität Hamburg)	Sponsoring	Hamburg	1	80,000.00
Frankfurter Patronatsverein für die Städtischen Bühnen e. V.	Membership + Donation	Frankfurt	1	3,500.00
Internationale Journalisten-Programme e. V. (Arthur F. Burns Fellowship)	Donation	Frankfurt	1	8,000.00
Kronberg Academy Stiftung (Casals Forum)	Donation	Kronberg	1	500,000.00
Landesstiftung „Miteinander in Hessen“ (“In guter Gesellschaft? Lass mal reden“)	Sponsoring	Wiesbaden	1	12,000.00
Spent total in EUR				1.143.500,00