

**“MORE DATA WILL BE CREATED IN 2017 THAN IN THE PREVIOUS 5,000 YEARS OF HUMANITY”**

In the past, information, records and applications were held in local servers, vaults and filing cabinets. Now cloud technologies are enabling data, services and infrastructure to break away from physical limitations, becoming cheaper, more secure, more connected and **on-demand**.

**UNDERSTANDING SKYY**

HAN-GINS Cloud Technology UCITS ETF (SKYY), is an exchange traded fund that tracks the Solactive Cloud Technology Index. The Index is designed to measure the performance of publicly-traded global companies active in the field of cloud computing, such as service providers or producers of equipment or software focused on cloud computing.

The index uses a sophisticated artificial intelligence process to identify and select companies involved in cloud computing based on screening of publicly available information such as financial websites, search engines and company publications using a natural language processing algorithm.

The algorithm identifies companies which have a significant exposure to cloud computing using keywords that describe the index theme, and then ranks the companies according to the frequency with which the company is referenced (“Index Score”). The 50 companies with the highest Index Score and relevant business exposure are determined as the final index constituents.

**REASONS TO INVEST IN SKYY**

**High Growth Potential:** SKYY enables investors to access high growth potential companies at the leading edge of cloud technology.

**Efficient:** In a single trade, SKYY delivers access to a diverse basket of companies with high exposure to the cloud technology theme.

**Algorithmic Selection:** Rules-based constituent screening and selection based on range of public information uncovers companies involved in cloud computing that may otherwise be missed in traditional index construction approaches.

**Transparent, Modern Approach:** SKYY follows a transparent rules-based index that uses an artificial intelligence based approach to identify and capture companies involved in cloud technologies.

**KEY RISKS**

1. The value of equities and equity-related securities can be affected by daily stock and currency market movements.
2. Emerging & frontier markets are subject to greater market volatility than developed markets.
3. Investors’ capital is fully at risk and investors may not get back the amount originally invested.
4. Exchange rate fluctuations could have a negative or positive effect on returns.

# HAN-GINS CLOUD TECHNOLOGY UCITS ETF

## THE SOLACTIVE CLOUD TECHNOLOGY INDEX: A MODERN APPROACH TO A MODERN THEME

STARTING UNIVERSE: EQUITIES FROM DEVELOPED AND EMERGING MARKETS



A NATURAL LANGUAGE PROCESSING ALGORITHM SCANS WEBSITES, SEARCH ENGINES AND COMPANY MATERIALS FOR KEYWORDS ASSOCIATED WITH CLOUD COMPUTING



COMPANIES ARE THEN RANKED – THE MORE KEYWORDS, THE HIGHER THE RANK



SCREENING – MINIMUM \$100M USD MARKET CAPITALIZATION AND ADTV OF \$2 MILLION

50 ELIGIBLE COMPANIES WITH THE HIGHEST SCORE AND RELEVANT BUSINESS EXPOSURE CHOSEN. CONSTITUENT WEIGHTS CAPPED AT 4%



INDEX CALCULATED

SOLACTIVE CLOUD TECHNOLOGY INDEX

ONGOING OVERSIGHT, MAINTENANCE AND PUBLICATION

✓ Methodology and maintenance overseen by Solactive Index Committee

✓ Real-time calculation

✓ Semi-Annual Rebalance

## ABOUT HANETF

HANetf is Europe's first independent white label ETF platform, providing an efficient, cost effective solution for asset managers and financial institutions seeking to issue UCITS ETFs in Europe. HANetf's innovative platform provides a turnkey solution combining product development, compliance, capital markets, sales, marketing and distribution

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Scan the QR code or contact HANetf for more information on SKYY

Phone +44 (0) 207 071 5129

Website: [www.hanetf.com/SKYY](http://www.hanetf.com/SKYY)

